

OUT OF THIS WORLD

LAS VEGAS



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Burning Man meets artsy warehouse party at Area15, an immersive art, event, and entertainment complex just off the Strip. Cardi B celebrated her birthday here with a desert-themed bash complete with live camels, and experiential art collective Meow Wolf is opening its second location here with Omega Mart. From columns of light pulsating to music in Cluster to neon 3-D paint infinity rooms at Wink World, creativity is celebrated in every form. Interactive digital art pieces and virtual reality games abound, plus there's axe throwing, an arcade bar, ice cream shop, and Lost Spirits Distillery, all in this weird and wacky wonderland. Area15 is unlike anything Vegas has ever seen before. **3215 S Rancho Drive, area15.com**

A STAR IS BORN



Etoile strikes the versatile balance between style and function with its collection of travel and everyday bags, available in a new store at Grand Canal Shoppes, just its second retail location in the country. The understated startup founded by Montreal native Anyne Grande in 2016 competes with the likes of Prada and Dior. Etoile bags are built from the best Italian leather, suede, and nylon but assembled in the United States, with signature touches like soft suede lining and a secure magnetic flap closure. Each bag offers multifunctional options including custom inserts in the signature totes that can be worn as crossbody bags. Choose from embossed snakeskin, bright beachy nylon colors, and classic neutral leather. **3377 S Las Vegas Boulevard, #2848, etoilestar.com**

WHEELS UP



There's been a surge in interest in flight training over the last year, and Las Vegas remains one of the best places to learn to tackle the sky. All In Aviation, a Cirrus Aircraft flight training center, offers adventure seekers and aviation enthusiasts an opportunity to design their own flight lessons anywhere in the Southwest region. Flights can include lunch or dinner, a stop at the beach, or a hike in the mountains, along with the opportunity to bring two or three additional guests at no extra charge. All time in the air counts toward hours to obtain a private pilot's license, if a student decides to enroll in flight training. **1456 Jet Stream Drive, Henderson, allinaviation.com**

FLOUR POWER

When Michelin-starred chef Guy Savoy set out to expand his French pastry concept, Brioche by Guy Savoy, it only seemed fitting to cross the Strip and find a home in Paris Las Vegas Resort. The quick service bakery first debuted in Caesars Palace in 2016 and quickly became a smash hit with sugar-loving crowds with Instagram-worthy treats like Parmesan and nut-filled brioche, ham and cheese French baguettes, cookies, muffins, and pastries – all best accompanied by a glass of champagne. The Paris outpost opened on November 20 and serves the same sweet and savory brioche creations that made the pastry shop famous. The grab-and-go hotspot also serves freshly brewed Coperaco coffee. **3655 S Las Vegas Boulevard, caesars.com/paris-las-vegas**

VIRGIN HOTELS GOES BIG

Richard Branson's cheeky Virgin Hotels brand opens its biggest project yet in Las Vegas. The reimagined off-Strip casino resort will feature three hotel towers with more than 1,500 chambers and suites integrated within the 60,000-square-foot Mohegan Sun Casino and a five-acre desert pool oasis. Design elements within the chambers – such as the privacy door between the dressing room and bedroom – will be familiar for guests who have stayed at Virgin Hotels Chicago, San Francisco, or Dallas, although the color palette here is more desert inspired. The resort will include 12 food and beverage venues, including spots by Todd English, Nobu, and Hakkasan Group, along with Virgin Hotels' signature Commons Club and Funny Library Coffee Shop. **4455 Paradise Road, virginhotelslv.com**

