

THE MAGIC OF MATH



The luxe menswear brand that merges math with fashion opened its first Las Vegas boutique in the equally swanky Aria Resorts & Casino in August, and now visitors can find their quantifiably verified perfect fit for strutting the strip in style. MACEOO is famed for its guaranteed custom tailor fit backed by a mathematical algorithm written by founder M. RAAD, an MIT engineer. The label's first "Cut for Confidence" dress shirt, which hides flaws and highlights assets, immediately gained a cult following, and the brand has since grown to encompass blazers, coats, joggers, jeans, swimwear, accessories, and more. At the Vegas outpost, shoppers are also treated to a fragrance kiosk with 150 scents, allowing men to customize their perfect blend. **3730 S Las Vegas Boulevard, maceoo.com**



PHOTO BY EDISON GRAFF

REAL CONNECTION

Pepper, an intimate wellness company focused on connection, recently unveiled its first brick and mortar store at Resorts World Las Vegas. The capacious 6,000-square-foot space is the largest retail store at Resorts World and features a display storefront to touch and interact with the products. Pepper is introducing a new line of private label wellness and personal care products, helping people connect through all five senses with massage candles, lingerie, silk blindfolds, luxury chocolates, and more. Everything is designed to encourage closeness through playful exploration. **3000 S Las Vegas Boulevard, peppertogether.com**



iVIVA! BY RAY GARCIA

Chef Ray Garcia, best known for Broken Spanish in Los Angeles, just opened his first Las Vegas restaurant, a modern Mexican spot at Resorts World Las Vegas. iVIVA! is all about celebrating life through food, creating a bold and colorful dining experience with wood-fired quesadillas, fresh seafood crudos, and handmade corn tortillas. A grilled pineapple dish with goat cheese and spiced pecans is a winner along with octopus dressed in salsa molcajete. To drink, there are flights of fruity margaritas, sangria, wine, and Mexican craft beer on tap. **3000 S Las Vegas Boulevard, eatdrinkviva.com**

PHOTO BY DREX AGENCY

WHISKY WEEKEND



Whisky lovers, mark your calendars – the Cosmopolitan of Las Vegas and the WhiskyX are bringing an evening of elevated whisky tastings, live musical performances, and award-winning restaurants to the Boulevard Pool on Saturday, October 23. Taste more than 60 whiskies from around the world accompanied by live sets from St. Paul & The Broken Bones, then relax in the cigar lounge and enjoy complimentary hair and beard trims. Soak up the alcohol with an array of culinary delights like pork belly buns from Momofuku, porchetta sandwiches by Lardo, and arroz de pollo from Jaleo by José Andrés. General admission begins at \$75 and tickets are available on Ticketmaster. **3708 S Las Vegas Boulevard, thewhiskyx.com**

STING LANDS IN SIN CITY

Sting is back in Las Vegas with a "My Songs" residency at the Colosseum at Caesars Palace from October 29 through November 13, with additional dates in June 2022. The 17-time Grammy award-winning artist will present a compendium of his songs with dynamic visual references to some of his most iconic videos and inspirations. VIPs will be treated to a new audio experience that is typically reserved only for artists on stage through Mixhalo, an app that sends studio-quality audio directly from the soundboard to mobile devices. Sting is the second artist, after Aerosmith, to bring Mixhalo to fans in Vegas, allowing VIPs to listen in real time using their own headphones to the same sound quality artists get on stage via their in-ear monitors. Every note and every whisper are crystal clear like you've never heard before. **3570 S Las Vegas Boulevard, ticketmaster.com/stingvegas, mixhalo.com**

PHOTO BY MARTIN KIERSZENBAUM

