

Hemispheres

FEBRUARY 2017

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THE HEMI POPCORN AWARDS

*The most travel-inspiring
films of the last year* P.34

THE HEMI Q&A: JOHN LEGUIZAMO

*The class clown becomes the
history teacher* P.68

“Maui is a
never-ending
vision of
beauty.”

THREE PERFECT DAYS
MAUI P.42





1984
Kermit the Frog and Miss Piggy in the book *Miss Piggy's Treasury of Art Masterpieces from the Kermitage Collection*



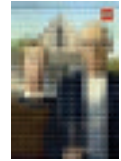
1996
Richard Simmons's *Farewell to Fat Cookbook*



2003
Paris Hilton and Nicole Richie in *The Simple Life*



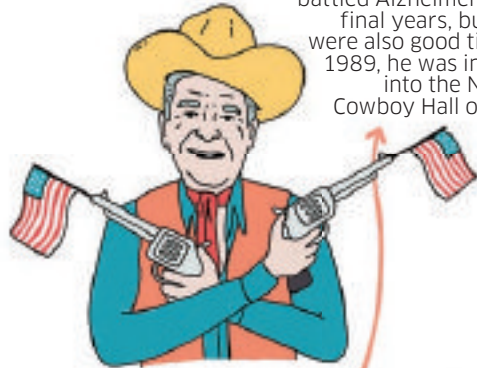
2012
Anne Hathaway and Jason Sudeikis in a *Saturday Night Live* sketch



2014
LEGO ad campaign by Ogilvy & Mather



George H.W. Bush (1989-1993) celebrated his 80th, 85th, and 90th birthdays by skydiving, as a nod to his days as a World War II fighter pilot. He marked his last jump in 2014 with (what else?) a tweet: "It's a wonderful day in Maine—in fact, nice enough for a parachute jump."



Ronald Reagan (1981-1989) battled Alzheimer's in his final years, but there were also good times: In 1989, he was inducted into the National Cowboy Hall of Fame.



Bill Clinton (1993-2001) moved on up(town) to a de-luxe office building in Harlem—two blocks from the Apollo Theater—in 2001. "Harlem always struck me as a place that was human and alive," he said at the time, "where there was a rhythm to life and a song in the heart."

Jimmy Carter (1977-1981)

won the Nobel Peace Prize in 2002 for his involvement with the Camp David Accords, his efforts to further democracy, and his help eradicating gross-sounding illnesses such as Guinea worm disease and river blindness.

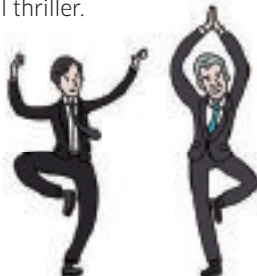


George W. Bush (2001-2009) can't stop painting: Vladimir Putin, Angela Merkel, Jay Leno, a watermelon, a golf course, a sunset, a spotted horse, shower and bathtub self-portraits, and about 50 dogs (and counting).



Gerald Ford (1974-1977) shot a hole in one at a celebrity pro-am on June 8, 1977. "I know I am getting better at golf," the onetime college football player said, "because I'm hitting fewer spectators."

Richard Nixon (1969-1974) did a series of interviews in 1977 with British journalist David Frost—an event that inspired a Peter Morgan play, a Ron Howard film adaptation, and, weirdly, a Tamil-language Indian political thriller.



Barack Obama (2009-2017) has probably already cashed an enormous advance check for what is sure to be his third best-selling memoir.

When Life Gives You Coconuts

An agricultural byproduct gives birth to a new snack

BUSINESS In the past decade, coconut water exploded into a nearly billion-dollar industry. So what happens to all that leftover coconut meat? Seth Syberg and Tyler Gannon, founders of Brooklyn's Cocoburg, are turning this byproduct into the next vegan snack sensation: coconut jerky.

"We are upcycling," Syberg says. "It's a perfect symbiotic relationship." Gannon runs the operation in the Philippines, where Cocoburg dehydrates young coconut meat, in flavors such as chili lime and ginger teriyaki, yielding a jerky that is high in protein and good fats.

Syberg hopes to disrupt the often exploitative coconut industry, in which farmers earn pennies on the dollar for their harvests. "We're working toward direct trade with farmers," he says. "The folks we work with become family."

As Cocoburg grows, Syberg hopes to affect the price of coconuts and plans to help small farms consolidate their efforts in fulfilling bigger orders. "We feel very confident that there are no exploited workers in our supply chain," he says, "but we've really just begun this journey."

—AMBER GIBSON

