

NEW YORK CITY



SUSTAINABLE SEAFOOD

Casual seafood spot Seamore's will open its third city location this spring, this time in Brooklyn's Dumbo neighborhood, with the same sustainable seafood ethos and hand-written daily "landing" specials. "Seamore's Dumbo will be larger and airier," restaurateur Michael Chernow (seen here) said. "We'll have cool, neighborhood-specific elements, like these delicious Dumbo Gumbo Tacos we're working on, and even local bands popping up for brunch service." **66 Water Street, seamores.com**



THE EYES HAVE IT

Founded by Jamie Foxx, Hailee Steinfeld, Ashley Benson, and fashion entrepreneur David Schottenstein, Priverevaux launched online with the goal of disrupting the eyewear industry with trendy, affordable sunglasses for just \$29.95 per pair. Now, its flagship store in

Times Square offers an equally revolutionary experience, allowing customers to "try before they buy" lines inspired by vignettes representing four different personalities: The Artist, The Billionaire, The Dreamer and The Explorer. **120 West 42nd Street, priverevaux.com**

COFFEE & CREAM

Brooklyn-based ice cream shop OddFellows Ice Cream Co. will open a new specialty coffee and ice cream café in NoLita this spring—its name, COFFEE + CREAM, inspired by the Beastie Boys line, "I like my sugar with coffee and cream." Turmeric- and matcha-based beverages will accompany the extensive coffee selection in case you need a healthy beverage to balance the generous scoops. "Obviously, ice cream is always our number one passion, but we're also coffee heads," said owner Mohan Kumar, and Coffee-ice cream hybrids extend beyond the classic Italian affogato to include cold brew milkshakes and coffee ice cream sundaes. **55 East Houston Street, oddfellowsnyc.com**



WORLD CUP ACCESSORY

Soccer fans can support their favorite team by designing a custom leather soccer shoe at the new Pantofola d'Oro pop-up in Soho. This is the Italian brand's first U.S. retail outlet, and will remain open through the run of the 2018 World Cup, which ends in mid-July. Launched in 1886, Pantofola d'Oro means "golden slippers," and the lightweight, flexible structure of its shoes has made them a favorite among sports pros around the world. Personalize each detail of yours, including leather or exotic skin upper, eyelets, laces, lining and sole, along with custom embroidery. **325 West Broadway, pantofoladoro.com**



SEAPORT SPLENDOR

The Cipriani family brings its suave and contemporary Mr. C hotel brand from Beverly Hills to New York with Mr. C Seaport in Lower Manhattan, opening in April. Although the Cipriani family already operate restaurants, event spaces, and branded residences in the city, this is its first hotel on the East Coast. The boutique property will have 66 guestrooms, including six suites with balcony views of the Brooklyn Bridge and revitalized Seaport District, an area fast becoming a dining, shopping, and cultural hotspot with a Jean-Georges food market, iPic Theater and the only U.S. location of 10 Corso Como. **33 Peck Slip, mrcseaport.com**

